



ATRIA DEPLOYS VOICE-ENABLED AI TECHNOLOGY NATIONALLY IN COLLABORATION WITH AMAZON

The company launches the industry's first nationwide Alexa Smart Properties deployment

LOUISVILLE, KY (June 15, 2023) — Atria Management Company, a leading manager of senior living communities nationwide, today announced a collaboration with Amazon Alexa Smart Properties and the national deployment of Amazon's Echo Show 8 devices across its senior living brands: Coterie, Atria Signature, Atria Senior Living and Holiday by Atria. Atria is the first company in the senior living industry to implement large scale, nationwide Alexa Smart Properties deployments to enable smart home automation and automated resident engagement.

Atria, in collaboration with Amazon and Aiva Health, developed custom Alexa Skills for senior living residents to easily connect with a family member, quickly get information or connect with Atria's staff simply by saying "Alexa."

"We are fast tracking an analog space across our portfolio to be smarter, even more efficient in social connection, and resident engagement," said Chris Nall, Chief Technology Officer at Atria. "After all, we know what is most important for the well-being of older adults is to remain connected to their family, friends, and staff members in meaningful ways. We already see a 50-75% increase in residents attending programs at Atria communities with Alexa Smart Properties."

Through this collaboration, Atria residents can tap into Alexa's voice-enabled technology to communicate directly with community staff, video chat with loved ones, and stay up-to-date with events and programming. Atria residents can call the front desk, ask for transportation, and alert staff to a maintenance need through their Echo Show 8 devices. The devices also display curated video screens announcing upcoming Atria's Engage Life events, important announcements, and daily menus.

"We are excited to work with Atria to bring Alexa-enabled devices and solutions to their communities," said Bram Duchovnay, Director of Alexa Smart Properties. "We know Alexa makes it easy for older adults to stay connected to their community and loved ones, and we're thrilled that Atria has already seen participation in their Engage Life® events more than double amongst their residents."

Atria's technology offerings span from sales and care management back-of-house proprietary software to technology that supports older adults' well-being and helps their families to stay connected. From wearables, the Atria InnerCircle app and 3D virtual tours, the company continues to invest in the next iteration of technology to enhance the senior living experience.

About Atria Management Company:

The Atria Management Company, headquartered in Louisville, KY, is a leading manager of independent living, assisted living, supportive living and memory care communities in more than 370 locations in 44 states and seven Canadian provinces. Atria's brands include Coterie, Atria Signature, Atria Senior Living, Atria Park, Holiday by Atria, Atria Retirement Canada and Atria Home Care. Atria communities are the residence of choice for approximately 41,000 senior adults, and the workplace of choice for more than 13,000 staff. Atria creates vibrant communities where older adults can thrive and participate, know that their contributions are valued, and enjoy access to opportunities and support that help them keep making a positive difference in our world.

In the U.S., Atria communities are concentrated along the U.S. East and West Coasts, including 26 communities in metropolitan New York, and 59 in California with concentrations in the Bay Area, Orange County and Los Angeles markets. Atria also has a significant presence in metropolitan areas including Toronto, Boston, Houston, Atlanta, Dallas, Seattle, and Portland. Atria Home Care, LLC, also a subsidiary of ASL, provides private duty aide and companion services in the New York City metropolitan area for senior adults. For more information about Atria, visit AtriaSeniorLiving.com or follow them on Facebook or LinkedIn. For career opportunities, visit AtriaCareers.com.

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