



LESLEY MARTINEZ HONORED AS MCKNIGHT'S WOMEN OF DISTINCTION RISING STAR
REGIONAL VICE PRESIDENT AWARDED FOR FUTURE IN SENIOR LIVING

Louisville, KY (March 22, 2024) — Lesly Martinez, Regional Vice President for Holiday by Atria, is honored in McKnight's Senior Living 2024 Women of Distinction third annual class of Rising Stars. The Rising Star category honors women who are under 40 and have demonstrated an exceptional commitment to the senior living industry.

"Lesly's leadership and her passion for helping older adults thrive is what makes her so outstanding in our field," said Mike Mejia, Chief Operating Officer for Holiday by Atria. "She deserves to be honored among the best in the industry, because she always sets up our communities and employees for success."

Starting as a receptionist, Lesly excelled in other roles, such as Engage Life Director, Life Guidance Director, Executive Director and National Operations Specialist. Today, Lesly oversees operational leadership for twelve communities and is responsible for sales strategy, occupancy, net operating income, as well as customer and employee satisfaction.

"The best part of my job is helping other people reach their career goals," says Lesly. "When someone has the energy and eagerness, they have the tools. I hold them accountable, introduce mentors and pair the right training."

Lesly holds the philosophy that leadership is about seeing the best in people and drawing out their talents to serve a greater goal. She credits her supervisors for recognizing her passion and providing her with the tools to succeed.

"I am so proud to be a part of the Holiday by Atria family," Lesly says. "Atria invests in our career growth and success. I do the same with my team."

Lesly has led several of her Holiday by Atria communities in Texas through million-dollar renovations in recent years. Her team is energized by these renovation projects as even more seniors are seeking an active lifestyle during retirement. Renovations at Holiday by Atria communities nationwide are designed to meet the demands of America's aging population.

The 2024 McKnight's Women of Distinction honorees will be celebrated on May 14 in Chicago.

About Atria Management Company:

Atria Management Company (“Atria”), headquartered in Louisville, KY, is a leading manager of independent living, assisted living, supportive living and memory care communities in 42 states and seven Canadian provinces. Atria’s brands include Coterie, Atria Signature, Atria Senior Living, Atria Park, Holiday by Atria, Atria Retirement Canada and Atria Home Care. Atria creates vibrant communities where older adults can thrive and participate, know that their contributions are valued, and enjoy access to opportunities and support that help them keep making a positive difference in our world.

In the U.S., Atria communities are located along the U.S. East and West coasts, with concentrations in metropolitan New York, and in the Bay Area, Orange County and Los Angeles markets. Atria also has a significant presence in metropolitan areas including Toronto, Boston, Atlanta, Dallas, Seattle, and Portland. Atria Home Care, LLC (a subsidiary of Atria’s parent company, Atria Senior Living, Inc.), provides private duty aide and companion services in the New York City metropolitan area for seniors.

For more information about Atria, visit AtriaSeniorLiving.com or follow them on Facebook or LinkedIn. For career opportunities, visit AtriaCareers.com.

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